

# bo geddes

Bo Geddes is a highly creative and organized Art Director and Designer with skills that include:

- >> **Identity** (name, logo, color palette, font, etc.)
- >> **Information design** (print, web, package, motion)
- >> **Environment design** (trade show, retail, museum)
- >> **Photoshop magic** (retouching, pre-viz, vaporware)
- >> **Pre-press** (file prep, preflight, workflow, press check)

Bo has been commended for his great design sense, clever ideas, and his fast, efficient, and accurate manner of getting things done.

A natural team leader, Bo plays well with others and is an engaging collaborator. He excels at building creative teams and enjoys being a mentor.

## work history:

### ART DIRECTOR / GRAPHIC DESIGNER

Freelance 98–present

Providing spot-on design services, leadership and support to agencies, companies, and new ventures.

### ART DIRECTOR

Nonbox 07–08

Art direction and client hand-holding for sports and entertainment properties.

### CREATIVE DIRECTOR

Sabertooth Games 02–04

Responsible for the creative design, branding, and support of three international award-winning games based on licensed intellectual properties.

### SENIOR GRAPHIC DESIGNER

Xylo 98–00

Provided design leadership for 40+ co-branded, quarterly catalogs that offered work/life solutions to employees of Fortune 500 companies.

### SENIOR GRAPHIC DESIGNER

The Production Network 97–98

Created innovative design solutions for an agency that specializes in custom, high-end event/exhibit design and project management.

## brand history:

*Bo has worked on creative projects for:*

3M  
Adidas  
Boeing  
Bonfire Snowboarding  
Coffee Bean International  
Columbia Sportswear  
Cisco  
Curiosity Group  
Eddie Bauer  
Einstein Noah Restaurants Group  
Dell  
Games Workshop  
Home Depot  
Looney Games  
Lord of the Rings  
Mattel  
Microsoft Games  
New Line Cinema  
Nike  
Nintendo  
Nordstrom  
Portland Monthly Magazine  
REI  
Starbucks  
Target  
Webkinz  
Weyerhaeuser  
Xeko



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